



“NEW” INTERACTIVE BROWN BAG PROGRAM SERIES

In this upcoming year, members and guests will have the opportunity to participate in **two (February & October)** interactive brown bag sessions. These three hour sessions will include networking opportunities, engagement with fellow planned giving officers and active discussions on the targeted topics. Each session will be guided by development professionals who have varying levels of experience from diverse sized organizations.

The April & August sessions will remain in the same format as we’ve had in the past.

Brown Bag Program Series Location:

American Red Cross
 444 Sherman Street
 Denver, CO 80203 - [Map](#)

Wednesday, February 15, 2012	Building A Planned Giving Program
9:00am-12:00pm Member Cost : Free Non-Member Cost : \$50 <i>***Members - If you register and do NOT attend, you will be invoiced a no-show charge of \$25***</i>	<ul style="list-style-type: none"> • Planned Giving Demographics • Board & Leadership Commitment • Training Development Staff & Volunteers • Planned Giving Software • Planned Giving Goal Setting • Planned Giving Pipeline/Bequest Campaign Set-Up

Wednesday, April 11, 2012	Implementing A Bequest Program
11:30am-1:00pm Member Cost : Free Non-Member Cost : \$25	<ul style="list-style-type: none"> • Planned Giving Tools To Have In Place • Follow-Up Strategies With Donors • Planned Giving Website • Bequest Language

Wednesday, August 15, 2012	Planned Giving Vehicles
11:30am-1:00pm Member Cost : Free Non-Member Cost : \$25	<ul style="list-style-type: none"> • Charitable Gift Annuity (CGA) • Life Insurance • Appreciated Stocks/Real Estate • Trusts • Planned Giving Forms

Wednesday, October 17, 2012	Donor Meetings & Stewardship
9:00am-12:00pm Member Cost : Free Non-Member Cost : \$50 <i>***Members - If you register and do NOT attend, you will be invoiced a no-show charge of \$25***</i>	<ul style="list-style-type: none"> • Planned Giving Conversations With Donors • Gift Officers & Estate Attorney’s • Donor Stewardship • Planned Giving Societies