



Gordon P. Smith, MBA, CFRE

Gordon was born and raised in Denver, Colorado. Before going into planned giving, Gordon worked as a financial consultant, where he got his experience in estate planning, business succession planning, insurance, and investment management. This provided a wonderful springboard to planned giving and the work he does for National Jewish Health where he has worked since September of 1995.

As the National Director of Planned Giving for National Jewish, Gordon is responsible for planned and major gifts. This includes marketing charitable trusts, gift annuities, bequests and outright gifts to supporters of National Jewish throughout the country.