

Co-Presented by:



and



A Date with Planned Giving

Friday, February 24, 2012

8:00 am to 5:00pm

St. Francis Medical Center Conference Center, located at the intersection of Powers and Woodmen

REGISTIGER NOW at [AFP Southern Colorado](http://www.afpsoco.org) (www.afpsoco.org)!

Enrollment limited to 40.

Cost, including lunch and conference materials:

\$65.00 – AFP or CPGR member

\$85.00 – Non member

\$45.00 – Board Member from same NPO

Registration cost increases \$10 after February 14th.

This all-day seminar focuses on Bequests, which represents over 80% of all planned gifts. This is a hands-on and very practical day for you and your NPO. You will come away with simple yet specific adjustments to enhance your current fundraising program, along with the following:

- A toolkit of sample letters, policies, marketing materials to adapt to your NPO
- A template for mining your donor database for bequest prospects
- A marketing strategy for promoting bequests
- The knowledge to accept a bequest successfully and enhance the relationship with the family
- The opportunity to problem-solve with others about real-life situations.

This seminar is team-taught by:

Jim Brozo, CSPG, CFRE – Vice-President with Penrose St. Francis Health Foundation and 2011 AFP/SOCO Fundraiser of the Year

Jeff Mielke, CSPG – Planned Giving Manager with the U.S. Olympic Committee and AFP/SOCO Board member

Dianne Reitan – Financial Assistant with Summit Wealth Group and AFP/SOCO Board member

Gina Taranto, CFRE – Director of Development with Colorado College and Former President of Colorado Planned Giving Roundtable

Questions? Contact Jim Brozo at 719-776-7163

Register now at www.afpsoco.org

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