



Summer Symposium

SPONSORSHIP & EXHIBITING OPPORTUNITIES

Wednesday, June 20 & Thursday, June 21, 2012

Colorado Planned Giving Roundtable

CPGR is one of the largest and most active planned giving councils in the country, providing educational and networking opportunities to the gift planning community.

We offer over 15 programs throughout the year, ranging from beginner level to technical. Our membership averages 350 members statewide with a database in the thousands.

Summer Symposium

Last year's Symposium attracted more than **260 attendees**, including:

- fundraising professionals
- attorneys
- accountants
- planned giving professionals
- financial planners
- trust officers

Representing more than 165 organizations from throughout Colorado & Wyoming!

Exhibit Details

Display tables are in a centrally-located area allowing for maximum interaction with Symposium attendees and promotion of your products and services.

Includes:

- One 6' skirted table
- Electricity, upon request
- Meals
- Two booth representatives
(additional booth representatives are \$50 each)

Exhibit Times:

Exhibit hours will be 5:30-7:00pm on Wednesday, June 22 at the networking reception (this exhibit time is optional). On Thursday, June 23, exhibit hours will be 8:00am to 4:00pm.

Exhibit set-up:

Set-up time will be 4:30-5:30 p.m. on Wednesday, June 20 and 7:00-8:00am on Thursday, June 21.

2012 Summer Symposium Sponsorship Opportunities

Platinum Sponsor \$4,500

Platinum Level sponsors receive the broadest array of recognition in front of the widest possible audiences at the Summer Symposium. Platinum sponsors receive recognition in front of the entire group of attendees at the Networking Reception on Wednesday evening and at both the Keynote Session and the Luncheon on Thursday for a total of three different opportunities for recognition.

The Platinum sponsor will also receive premium marketing benefits including prominent name/logo placement in printed materials and meeting room signage, a display table in the exhibit area, and four admission tickets to the Summer Sym-

Gold Sponsor \$3,500

Gold Level sponsors receive recognition at one of five group settings at the Symposium: the Networking Lunch, with keynote speaker or one educational track composed of three sessions each: Essentials for Fundraising Donor/Client Relationships and Tools for Seasoned Advisors & Fundraisers.

Silver Sponsor \$2,000

Silver Level sponsors receive a choice of recognition at either the Kickoff Program Reception or at the Introductory Session, both held the first day of the Symposium.

Bronze Sponsor \$1,000

Bronze Level sponsors receive a display table in a centrally-located display area where they may display their products or services and interact with Symposium attendees. Bronze Level sponsors will have their logo on the CPGR website receive, a one-fourth page advertisement in the proceedings book, their name on all publications and marketing materials and one invitation to the Kick-Off Reception the evening prior to Summer Symposium and Summer Symposium admission for one.

Each **Platinum**, **Gold** and **Silver** sponsor will receive the following benefits in addition to recognition at the speakers/sessions of their choice:

- Name/logo on all publications and marketing materials for Summer Symposium.
- Logo and link to website from CPGR home page.
- Banner, materials, signage for entire day in the "track room."
- Display tables at exhibit area.
- Introduction and recognition at session sponsored.
- Introduce speaker(s) for sponsored session.
- Flyer/brochure highlighting the company inserted in packets.

Summer Symposium admission for two. (Platinum receives four admissions)

Scholarship Sponsor \$3,000

Scholarship sponsors will have their logo on the CPGR website receive, a one-fourth page advertisement in the proceedings book, their name on all publications and marketing materials and one invitation to the Kick-Off Reception the evening prior to Summer Symposium and Summer Symposium admission for one. Scholarship sponsors also receive a display table in a centrally-located display area where they may display their products or services and interact with Symposium attendees.

For more information, visit www.CPGR.org, or contact:

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