

PG Request From Leave A Legacy® (October 2007)

Dear Leave A Legacy® Partner:

Thank you again for being a part of Leave A Legacy® and we hope this note finds you preparing for a successful year end. It's a busy stretch for most us.

This month's planning "tip" actually contains a request.

As you may know, YourHub.com at The Denver Post (e.g. <http://denver.yourhub.com/Denver>) provides news coverage for local communities across the Denver Metro area. The Leave A Legacy® Committee would like to utilize YourHub.com to help strengthen community awareness for planned gifts, and the plan is to feature local non-profit organizations with a PG story to share. Ideally, it would be a story of someone that named your non-profit in his or her will, regardless of whether or not that gift is/was attributable to Leave A Legacy®. Each 'human interest' story would help build general awareness for planned gifts, and indirectly draw community attention to your organization.

And this is where we need your help. Please share a success story or two, whether it was an unexpected estate gift or a new commitment. Simply reply to this email with any ideas (or questions) you might have and we'll get back in touch.

(Note: We apologize in advance to our statewide partners, as YourHub.com only focuses on the Denver Metro area. However, we felt this opportunity was important, despite its limitations.)

Again, thank you for all the work each of you do to help strengthen the fabric of our community. Life is fast-paced and we don't always have time to thank everyone that touches our lives in one way or another. But again, thanks.

Sincerely,

Your Leave A Legacy® Committee
Colorado Planned Giving Roundtable
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